



Orpha Faramelli

Product Design / Industrial Design

email : orpha.faramelli@gmail.com
phone : +33 6 35 53 45 75
www.orphafaramelli.com

ABOUT

- Adventurous Designer continuously exploring the limits of design and beyond
- Based in Europe
- More than 3 years of professional experience
- Master's degree in Design

Working experience in : project management, design research, design thinking, concept creation, graphic design, 3d modeling, 3d printing, manufacturing processes, production drawings, product photography and various materials such as acrylic.

SKILLS

Illustrator
Photoshop
InDesign
Premiere Pro
After Effects
Adobe XD
Keyshot
Autodesk Fusion 360
Rhinoceros
Sketches
HTML/CSS

Creativity
Communication
Team Work
Project Management
Flexibility
Empathy
Design Research
Problem Solving
Design Thinking
Team Leading
Prototyping

LANGUAGES

French English Luxembourgish Spanish
German Italian Dutch

RECOGNITION

Design L'Expo, Nantes, France | Nov 2016 - Jan 2017
Exhibitor at Cale 2 Créateur with the project Take Me Away.

Adobe Design Achievement Awards | 2016
Semifinalist in the category : Social Impact - Photography / Print / Illustration / Graphic with the How Things Are Made.

Milan Design Week, Milan, Italy | 8 - 13 April 2014
Exhibitor at Ventura Lambrate with the project SurgeOn.

EDUCATION

Master's Degree in Design | 2016
Specialized in Transcultural Design.
L'école de Design Nantes Atlantique in a partner school:
The Design Village in New Delhi, India.

European Bachelor of Design | 2014
L'école de Design Nantes Atlantique, Nantes, France.
International class specialized in Industrial Product Design.

A-level in science | 2010
Lycée Français Vauban, Luxembourg.

PROFESSIONAL EXPERIENCE

Midton | Lochgilphead, Scotland | since March 2018
Product Designer

I'm in charge of creating objects, mainly in acrylic, from concept to production stage. Complying to the requirements and constraints from the customer as well as the manufacturing departments.

Achievements

- Management of over 400 design projects.
- More than 150 Deal Toys manufactured for Rothschild & Co, Houlihan Lokey, Alantra, DZ Bank, and many other international banks.
- 3D modeling of many items such as the Akademiehof Karlsplatz building in Vienna to be printed on Formlabs machines.
- Research and Development on reusing the acrylic waste in other products.
- Development of information sheets to improve color matching between casting and design departments.
- Learning how the different departments across the factory work to better manage their constraints.
- Work with gin distilleries like Bruichladdich to create display units used during events and/or for decoration purposes.
- Improvement of the photo booth to reduce the time used for the photography of the finished pieces.

CECSEO | Luxembourg | Apr 2017
Designer

Creator of the branding tools for the brand CECSEO.

ADN Design | Bilbao, Spain | Mar - Jun 2016
Product Design Intern

The objective was to conduct a review of the ironing market and propose innovative solutions. I used a methodology that resulted in the following steps.

- Analyse the data of the steamer market by observing and collecting data of ironing brands, how people use the iron or steamers and what are the best selling products.
- Using the collected data to define consumer needs and market trends in order to develop ideas through the creation of mood boards.
- Sketching and quick prototyping to present ideas to design leads.
- Generating client presentations with visuals, renders so that they have a better understanding of a concept.

Elephant Design | Pune, India | Sept - Dec 2014
Product and Innovation Intern

As part of the team I had to imagine new types of packaging to be submitted to senior designers. I created mood boards and did research on new technologies and materials to inspire the team in sketching sessions.

Achievements

- Creation of innovative products thanks to hand sketch drawings and Computer Aided Design (CAD).
- Development of new bottle shapes for Coca-Cola and other FMCG Companies.
- Foam and cardboard prototyping for scale and / or proportions on cookie packaging.
- Research of existing technologies and products to compose inspiration boards for the whole design team.
- Active participation in brainstorming, ideation Workshop with clients.

Manifattura Italiana Design MID | Ivrea, Italy | Jun-July 2013
Product Design Intern

Duckzone | Luxembourg | Jun 2012
Industrial Product Design Intern

HOBBIES

